For Immediate Release:
Public Service Announcement

To our Community Partners:

I’d like to request your assistance in improving the quality of life for some of our smallest neighbors—the children of single parents in our community. The New Mexico New Hires Directory is a division of the Child Support Enforcement Office dedicated to helping children receive the child support they are entitled to. Employers are our main partners in this goal. Please help us spread the word about our program by broadcasting the following Public Service Announcement:

Public Service Announcement
Read Time: 60 seconds

Our Community—Our Family
‘Family’ is a strong tradition in New Mexico, one that is made even stronger when families have the support of their community. Unfortunately, many single parents in our own community cannot afford the care their children deserve. Child support is critical for these children, for without it many single parents cannot afford to feed, clothe, or seek medical care for their sons and daughters. Child support can greatly improve the quality of life for these children, and employers in New Mexico can help make sure they receive it by reporting their New Hires to the New Mexico New Hires Directory.

State and federal laws require all employers to report all their new hires to the New Mexico New Hire Directory within 20 days of the date of hire. By reporting your new hires, employers like you help facilitate the collection of child support, allowing our children to lead more fulfilling lives. Please visit our website at www.NM-newhire.com or call 1-888-878-1608 for more information.

The children of our community are counting on you——Report your new hires today!